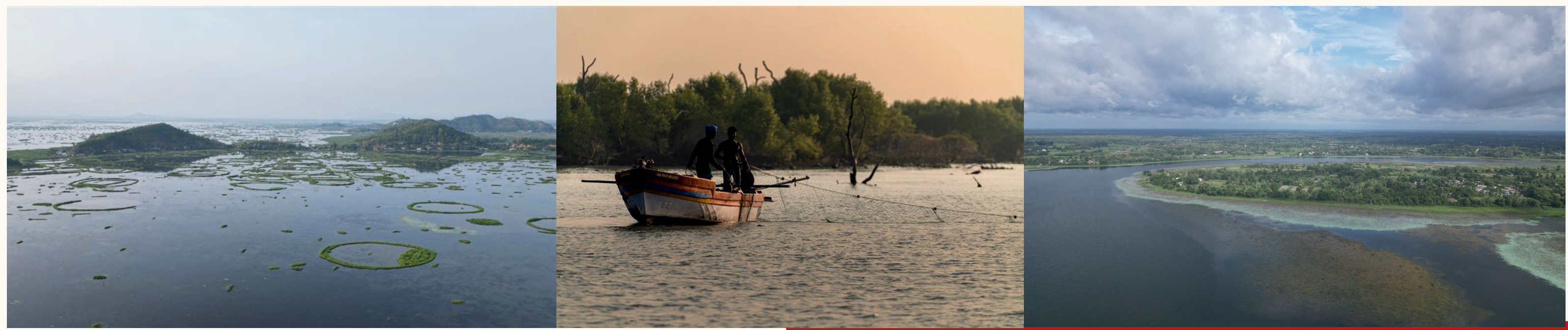


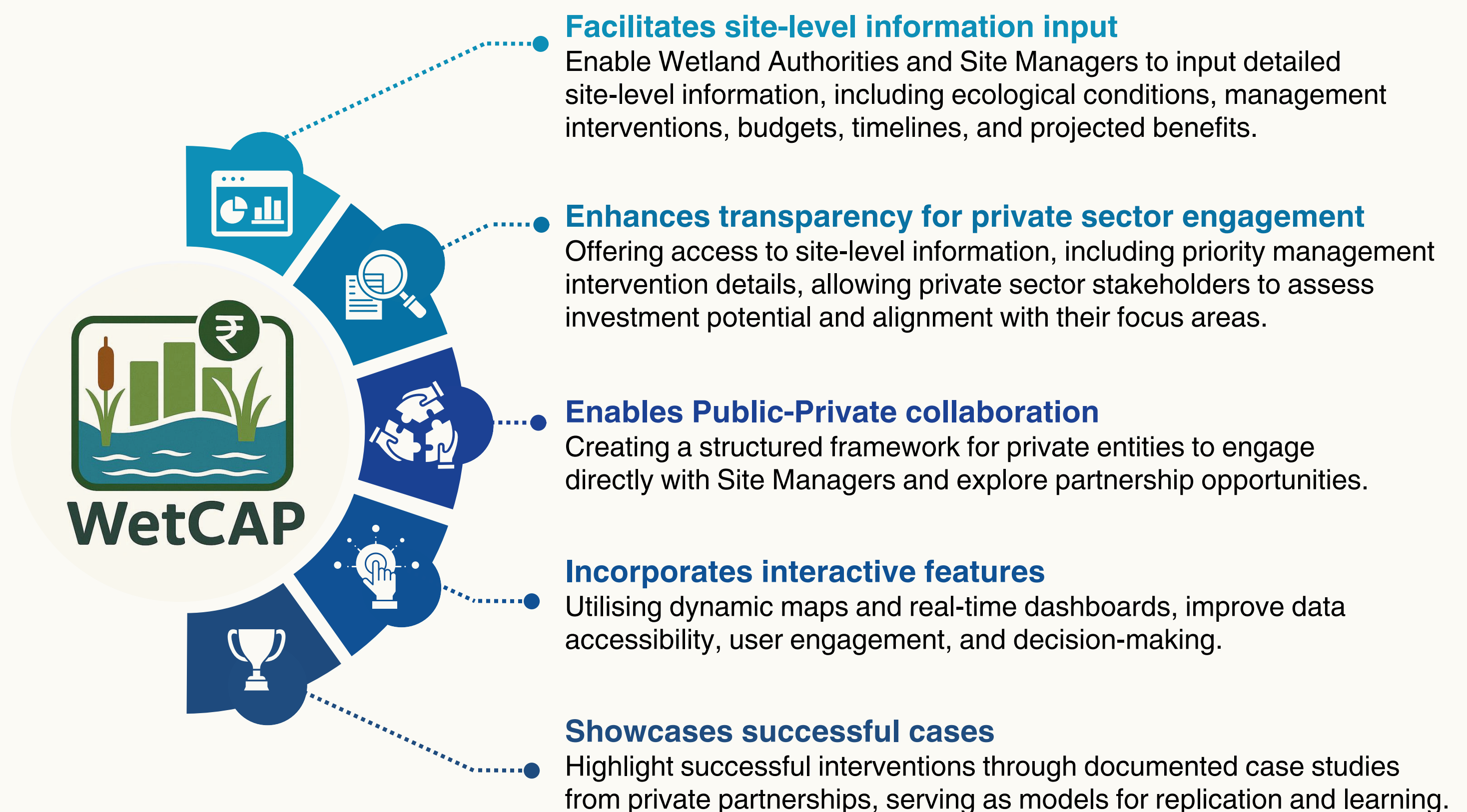


WetCAP: Web-Enabled Tool for Conservation Action & Partnerships

Healthy wetlands provide natural protection against floods and storm surges, secure water and food supplies, support biodiversity, act as carbon sinks, and sustain livelihoods through resources like food, water, and tourism. Their sustainable use is essential for economic, social, and environmental well-being.

Despite their importance, there is a gap in terms of the available financial resources as well as the capacity necessary for effective wetland management through an integrated management planning process. Businesses have the potential to make a critical impact on wetland conservation and management through ecosystem-based approaches that contribute to the Sustainable Development Goals (SDGs) and climate action. However, businesses are often unaware of these opportunities resulting in limited participation of the private sector in the wetland management domain.

WetCAP is an interactive digital platform that bridges the gap between wetland managers and private sector, enabling effective wetland conservation while unlocking investment opportunities.



Process Flow



Ministry of Environment, Forest and Climate Change
Government of India

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WetCAP: Web-enabled Tool for Conservation Action and Partnerships

Invest in Nature. Start with Wetlands.

Partner for impact: a smart platform connecting businesses and wetland practitioners to power conservation initiatives.

[Launch Platform](#)

Scan the QR code to access the platform



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